

## Prasad, Sarthak

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**From:** Ben Thomas <bthomas@veoride.com>  
**Sent:** Friday, November 1, 2019 10:34 AM  
**To:** Ben LeRoy; Lily Wilcock; DeLorenzo, Stacey; White, Morgan; Prasad, Sarthak  
**Subject:** VeoRide October 2019 Review

Hi There,

Please see the numbers below for the month of October 2019. Can we get a meeting on the books for either December 11<sup>th</sup> 12<sup>th</sup> or 13<sup>th</sup>?

October:

Total Rides – 37,443

Peddle Bike – 3,677

E-bike – 33,766

Total Users gained – 1,281

Average Ride Time – 8.76 Minutes

Overall:

Total Rides: 375,147

Total Users:19,749

Reporting:

- We received 5 reports to remove bikes from private property
- We received 10 calls about bikes parked inappropriately

Events: We were a sponsor for the Aruna 5k on Oct 26<sup>th</sup>. We provided 250 coupons good for \$2 of ride credits

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VeoRide  
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