

Prasad, Sarthak

From: Ben Thomas <bthomas@veoride.com>
Sent: Friday, October 4, 2019 10:26 AM
To: Ben LeRoy; Lily Wilcock; White, Morgan; DeLorenzo, Stacey; Prasad, Sarthak
Subject: VeoRide September OverView

Hi Everyone,

Please see the September Report below:

September Rides:36,426
E-bikes – 31,976
Peddle bikes – 4,449
September User Growth:2,203
September Average Ride Time: 8 minutes
Average Rides per day:1,214

Total Ridership:337,704
Total Userbase:18,567

Reports to remove bikes from Private property:23
Reports of improper parking:25

Below are answers to questions brought up at our last meeting on campus:

1. Vandalism – Here at UIUC the vandalism rate on the peddle bikes was 1 out of 15 bikes. We consider vandalism any damage the is inconsistent with normal ware and tear. (Baskets breaking off, thrown in creek/river, destroying tires etc.)
So far with the e-bikes we have 10 total that have been vandalized . A much lower rate.
2. Check on donation availability – At this time the company views donation as a great idea but the liability if something happens down the road is too much of a risk at this time.
3. Number of scrapped bikes – 215peddle bikes

Ben Thomas
Midwest Regional Manager
VeoRide
Cell: 513-675-5964