

UIUC – VeoRide Overview June 2019

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VeoRide

Agenda



Veoride

-
- **Dashboard summary**
 - **Heat Maps**
 - **Community and Campus Involvement**
 - **Moving Forward**

June Numbers

17,421

Total Rides



1,298
Total Riders



4
Total Subscription



3,484
Miles Ridden



791
Total Bikes



196,846
Calories Burnt



1,404,052
Grams Emission Reduced

Rides per Bike out of 500: .02

Average Ride Time: 7 Minutes

Average Rides Per Day: 581

Peddle Bike Rides: 12,254

E-bike rides: 5,167

Reports: We received 14 reports this month regarding bikes needing to be moved from private property

We received 7 reports from citizens who thought a bike had been in sitting too long in one spot. (Parks, store bike racks etc.)

Total Rides to date

255,364

Total Rides



11,987
Total Riders



434
Total Subscription



70,013
Miles Ridden



791
Total Bikes



3,955,734.5
Calories Burnt

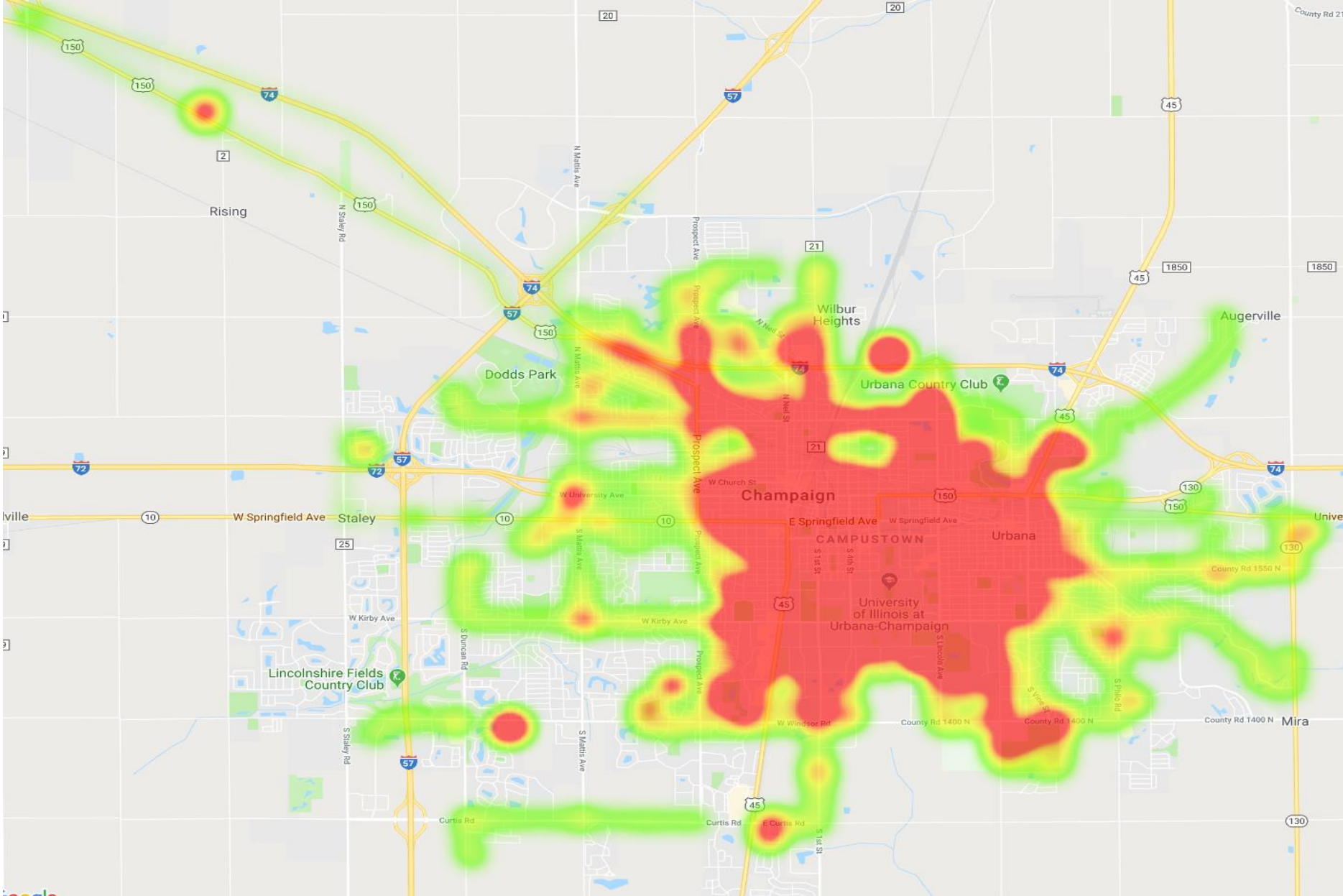


28,215,239
Grams Emission Reduced

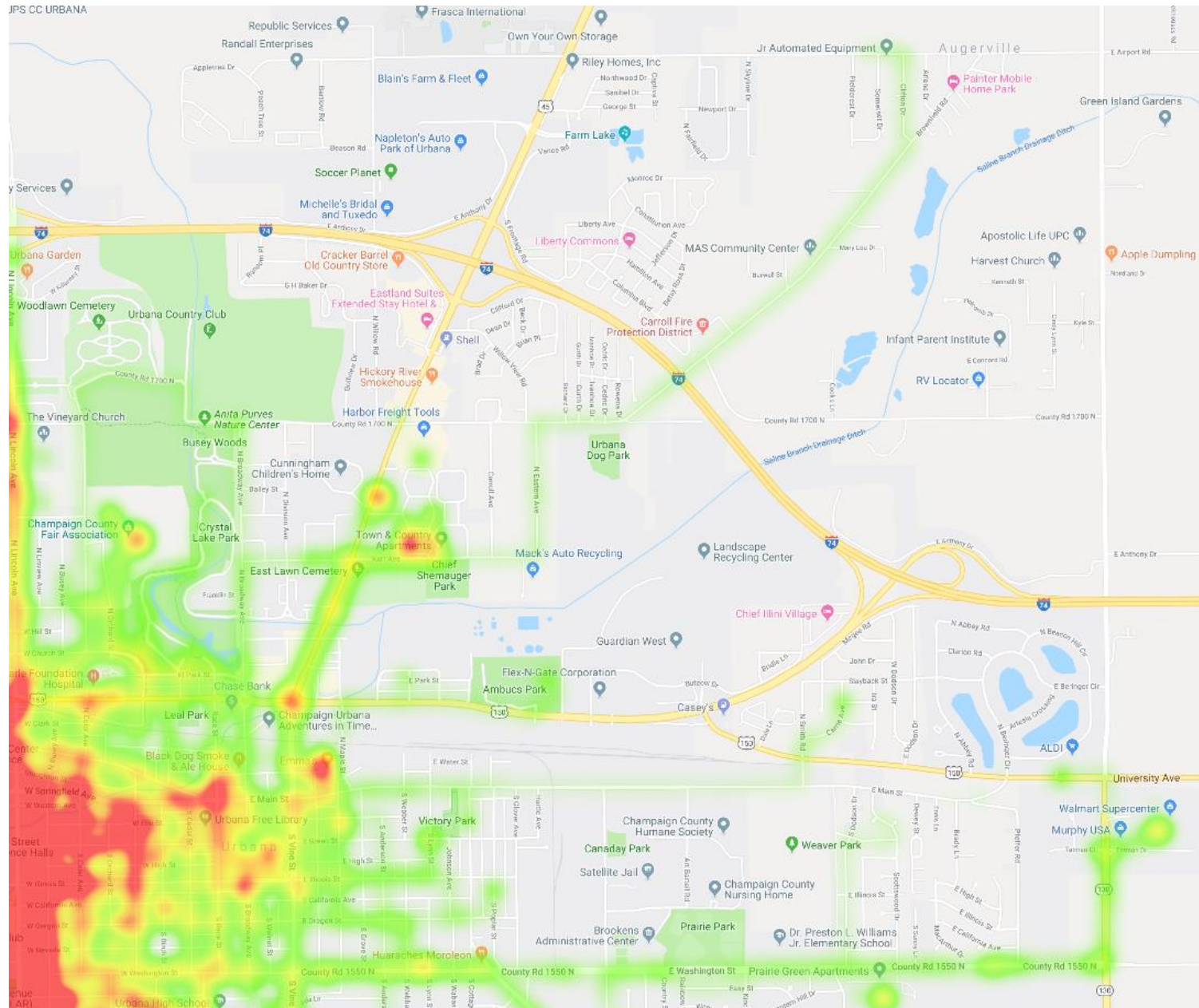
Key Point:

1. We have been consistently averaging over 4k rides each week this summer.
2. That's about 2k more rides than any other market with bikes in our company during the summer months.

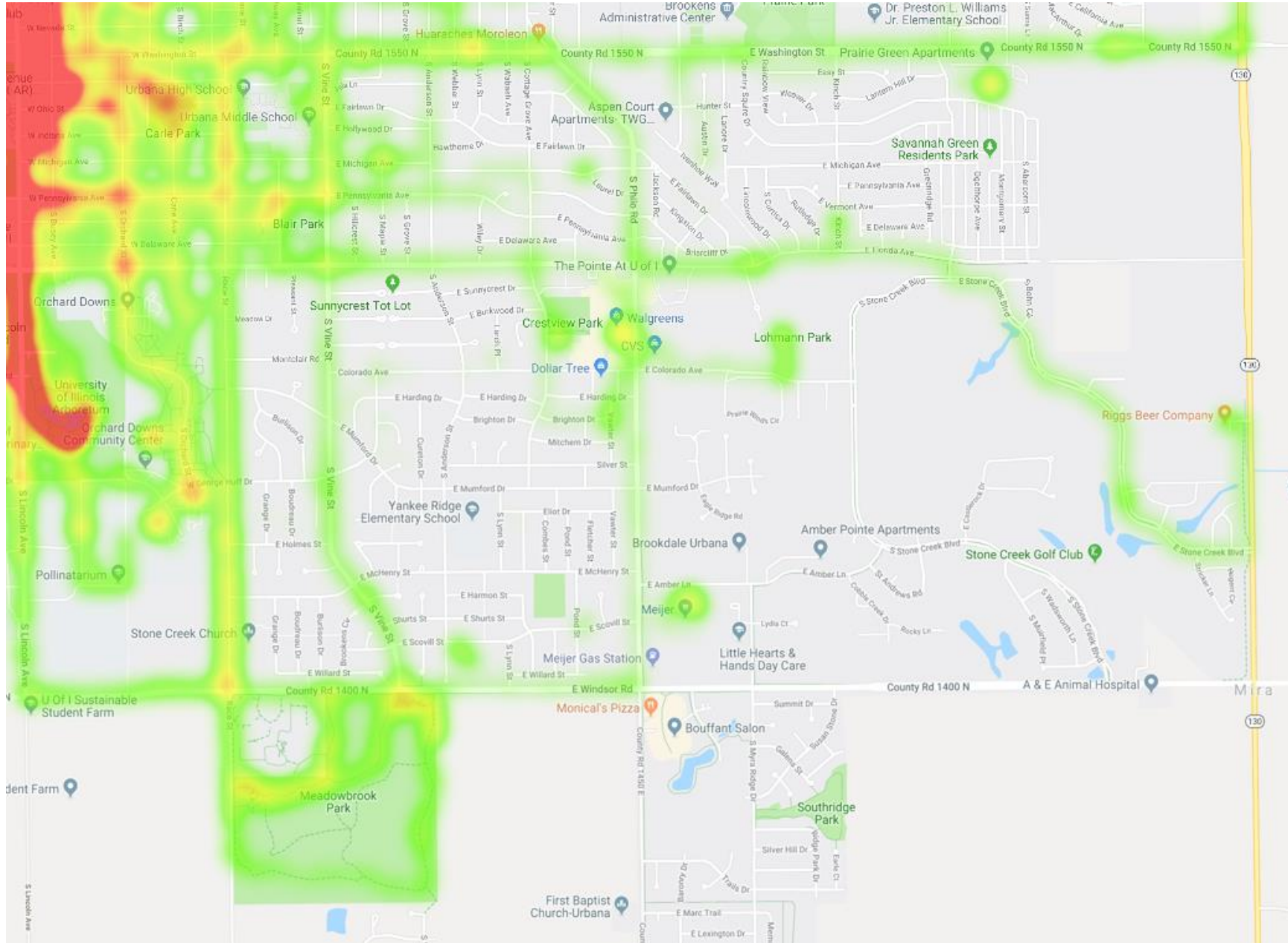
Overall Riding Path Heat Map



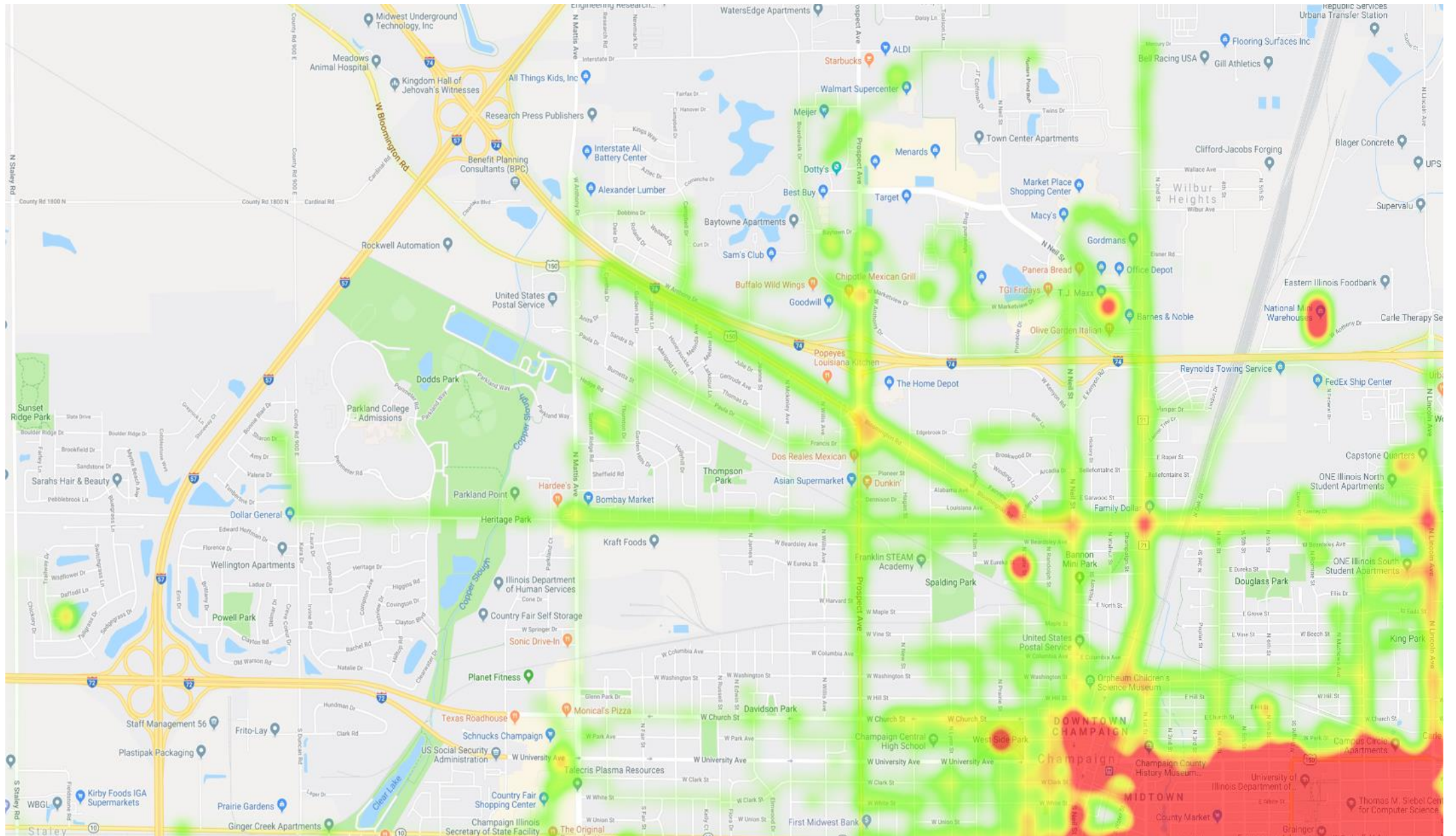
North Urbana Riding Path



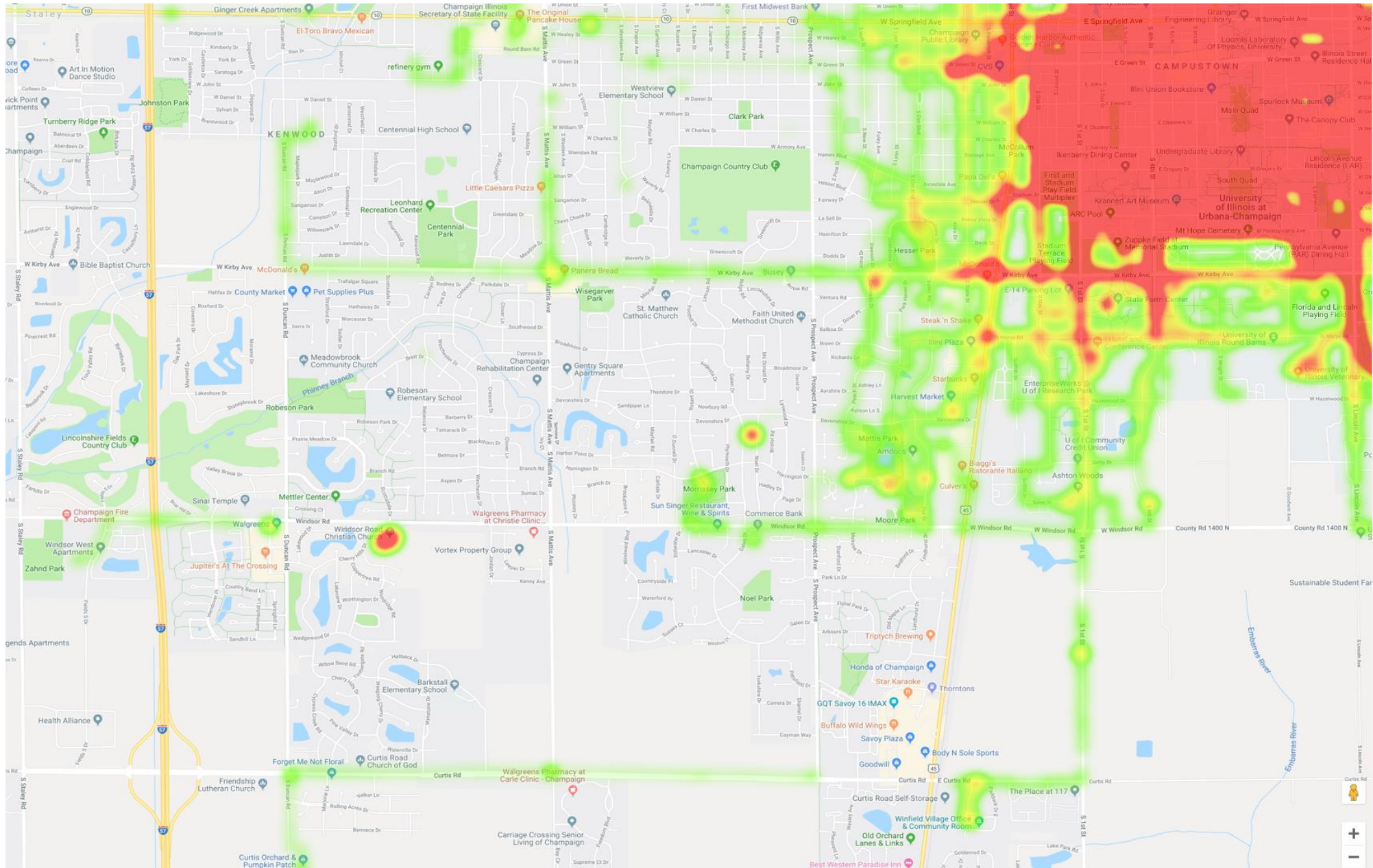
South Urbana Riding Path



North Champaign Riding Paths



South Champaign / Savoy Riding Path



Community and campus involvement

- Tabled all month at the new student/transfer orientation fair
- Provided bikes at the ALS ride in Savoy

Moving into July

- **Next shipment of E-bikes will be coming in around the 15th**