**Light the Night 2019 meeting – Discussion**

**August 14, 2019**

**Attended by:** Sarthak Prasad (F&S), Morgan White F&S), Jake Benjamin (CBC), Evan Alvarez (MTD), Gabe Lewis (CCRPC), Cynthia Hoyle (MTD), Barry Israelowitz (TBP), Ben LeRoy (Champaign), Jeff Yockey (CCB), Gosia Konwerska (TBP)

**Absentees:** Kevin Garcia (Urbana)

* Sarthak will confirm with Ben LeRoy about the funding from Champaign
* Date discussion: Two Options:
  + September 19, 2019 – Too close
  + October 3, 2019 – Sunset at 6:40 pm and Darkness at 8 pm
    - 4-7 pm
* Accomplishments – Things to do/talk about during the event:
  + Bicycle Registration
    - Google Doc for bicycle registration
  + Riding with bicycles safely
    - Talk about Rules of the Road, Safe Riding Tips, etc.
  + Education: Bike safety quiz
    - Bring the proof that you took the quiz
    - Incentive – food
  + Ride Illinois coupon for LTN
  + Try to get Gary (from Parking) to volunteer for Bike registration
  + Jeff suggested we could have some sort of survey – 5 questions maybe
    - Jeff will work on that
* Ask Public Safety if they have any giveaway
* Volunteers can chat about the talking points listed above
* Rules of the Road
  + Bike Registration
  + Locks – better locks if you like your bikes
  + Jake could bring a couple of good locks and a couple of cable locks
* Map of places where you need a good lock (poster)
* Some questions discussed for the survey:
  + Where did you buy your bicycle?
  + Have you ever oiled your chain? (Maybe not)
  + Did you know you have to follow the rules of the road?
    - The group suggested that we should not ask general open-ended questions. The questions should be specific.
* Locations:
  + Illinois and Lincoln – Setup by City of Urbana – Kevin Garcia confirmed in an email
  + Alma Mater – Set up by the Campus (UI)
* Get a tent
* Ask Public Functions if they can pick-up or drop off boxes as well
* TBP will set up the Volunteer Sign Up
* Publicity – Bike at Illinois
  + Who else will be doing the publicity?
  + TBP has some signs (Dry Erase) for LTN stick in the ground and for passerby (Sarthak will check if we can print it after confirmation from Barry)
    - Couple hundred budget for signs
  + MTD can do sandwich boards
  + Evan will update the LTN poster
* **Lights:**
  + Planet bike blinking – 500 - $7.50 each
  + Torch blink – $5.25 each – rechargeable AAA
  + 500 silicone lights - $5.10 each
* Bike number is the limiting factor
  + 2016 – 935 Torch bike sets
  + 2017 – 876: We ran out of lights
  + 2018 – 387 Silicone ones and 520 Torch
* Morgan suggested that we distribute equal numbers of two different types of lights
  + MTD wants to buy silicone lights
  + TBP prefer the Torch bike lights
* Total budget is $6,000 – and we can buy nearly 580 lights of each kind
* Jake will buy the Torch Blinkies
* MTD will buy the Silicone ones
* Reimbursement of funding from 4 units: UI, Urbana, Champaign, MTD