SSC Biweekly Meeting Thursday, September 13, 2018 Location: NSRC 358

Student attendees: Adrian Chendra, Sarah Gediman, Bryan Parthum, John Uelmen, Gabriel Mishaan, Zishen Ye, Joe Edwards, Emmanuel Fadahunsi, Jack Javer

Faculty/staff advisor attendees: Morgan White, Kristine Chalifoux, Shanadora Billiot, Adam Dolezal, Andrew Stumpf, BK Sharma, Yun Kyu Yi

Meeting Minutes

1:45pm: Meeting start (1st biweekly meeting)

• Introductions & goals

1:50pm: Met quorum, confirm on elections

• All in favor, all positions officially confirmed

1:52pm: Update on microgrant cap

- Explanation of microgrants to faculty advisors
 - \$5000 max of fees per year
- Approved to bring the cap from \$500 to \$750 (but maintain a \$5000 max a year)
- Argument: \$500 appears to be a little bit low, the extra \$250 are additional supplements to any fees
- Microgrant deadline in mid-October; rather than waiting to vote until then, it's preferable to do this as soon as possible (to assist in student-led applications already submitted)
- Microgrant vote approved (9 in favor, 1 abstained)

1:57pm: Scope change for Illinois Sustainability Juice Processing

- Due to delays in instrument, equipment, and machinery procurement, they are asking to extend their time to implement the funding
- Propose that we give them a year to get the funding completed
- Original deadline to complete funding: May 2019
- Motion approved (9 in favor, 1 against)

2:06pm: Discussion for the Clean Energy Transition Guest Lecture Series

- Inform the group of what we can or cannot fund
- Clarification: they are looking to have speakers from Chicago come here
- Lecture locations: classrooms are free but other spaces aren't necessary free (e.g. Union)
- Concerns: there's no guarantee for this pilot being sustainable in the future

- Potential that if they don't get additional funding, they may come back to us and we wouldn't want to keep them funded
- What is the reach to students beyond those interested in the field of the speaker?
- And how will they/have they reached out to those "other" students?
- Microgrant Lecture Series approved (unanimous)

2:15pm: Discussion based on social media

- How can we improve presence? What can we do on the social media front?
- Students have access to a social media slack channel (but faculty don't)
 - However, faculty have the option to be on there
- If anyone has something interesting to share, send to Dhwani for her to post/share
- Particularly interested in Instagram photos
- How can we make people follow up on their projects so we can be marketing easier/more?
- Goals of social media push:
 - Get more awareness and promote projects success/growth, hoping that projects will be more competitive and higher quality
 - Get the student body educated of these beneficial projects and be more active
- So far, our most successful/productive method for getting SSC's word out: word of mouth
 - When projects get funded, the success story gets propagated within a department, among colleagues, etc.
- Tabled this discussion it will be targeted to marketing specifically

2:41pm: Meeting adjourned