SWATeam Recommendation

Name of SWATeam: Purchasing, Waste and Recycling

SWATeam Chair: Bart Bartels   Date Submitted to iSEE: 03/30/2015

Specific Actions/Policy Recommended (a few sentences):

We recommend that campus buildings standardize the signage on landfill and recycling bins. The signage should be color-coded and consistent throughout campus. Using the color scheme created by Recycle Across America is advised.

Rationale for Recommendation (a few sentences):

Existing signs on waste and recycling bins have been identified in surveys as confusing. Signs can vary from building to building, leading to inconsistent behavior and increased contamination rates.

Connection to iCAP Goals (a few sentences):

Changing the signs to increase the recycling rate connects with Purchasing/Waste/Recycling Goal 5 of the iCAP which states, "Identify opportunities for an increase in reuse and recycling of materials".

Perceived Challenges (a few sentences):

The signs would need to be printed in volume. The cost might be only be $1 per sign but there are thousands of bins for them to be placed. Staff time would also be needed to educate the BSWs about the color scheme and desired placement of the new signs.

Suggested unit/department to address implementation:
Anticipated level of budget and/or policy impact (low, medium, high):

Facilities & Services is the suggested unit for implementation although the Illinois Sustainable Technology Center could assist. The budget level is considered medium, estimated to be $1 per trash or recycling bin.

Individual comments are required from each SWATeam member (can be brief, if member fully agrees):

Team Member Name	Team Member's Comments
Bart Bartels	Inconsistent and confusing signage on recycling bins has been identified in several surveys as a barrier to increasing recycling rates.
Elizabeth Shancer	Labels should be designed in a way that additions could be made if acceptable recycling materials change.
Warren Lavey	OK
Olivia Webb	Irregularly shaped signs should still follow color/font/wording scheme.
Dilip Chhajed	This is a first step in increasing the recycling rate on campus.

Comments from Consultation Group (if any; these can be anonymous):

Explanation and Background (can be supplied in an attachment):