

Sonified Sustainability Fest

Budget Proposal to The Student Sustainability Committee

TOTAL AMOUNT REQUESTED FROM SSC: \$26,053.52

Sonified Sustainability Fest

REQUESTED FROM SSC

Artist Fees (listed under personnel & wages)

\$3000.00 performance fee Ken Butler Ensemble

\$1500.00 performance fees for local performers (possible artists: Chad Dunn, Tony Taylor, and Analog Outfitters)

\$4500.00 sub-total Artist Fees

Facility Fees (listed under other)

\$675.00 University Sponsor Rate per day.

\$495.00 15 information / activity tables \$33.00 ea (\$12 per table, \$12 per table skirt, \$5 per tablecloth, \$2 per chair – 2 chairs each)

\$50.00 extension cord fees (10 x 5 = \$50)

\$750.00 sound equipment

\$1970.00 sub-total Facility Fees

Personnel & Wages

\$936.00 KCPA Event Staff: \$13.00 per hour per staff member

Staff required: Front of House (3), Lighting (1), Audio (3) and Event Stage Manager (1) - (8 x 13 = \$104.00 per hour, 9 hours total)

\$936.00 sub-total Personnel & Wages

Publicity & Communication

Video production costs ACES-ITCS

\$825.00 \$75.00 per hour two-camera location videotaping (11 hours)

\$1500.00 \$50.00 per hour post-production services - editing, audio narration,
preparing media files for web or DVD (30 hours)

\$2325.00 Sub-total Video Documentation (goal: create a 30 minute short of the festival and related events to further promote sustainability awareness. UI7 would likely be interested airing a broadcast ready short.)

Festival Event Poster Printing on Recycled Paper

\$550.00 500 qty - #1- 80# Classic Crest Cover- Natural white (cream)
12 x 18- no bleeds, color printing 1 side, recycled- #1 premium sheet.
One of the most environmentally friendly produced papers made.

Print and Radio Advertising

\$924.00 News Gazette \$308 x 3 ads

\$900.00 Daily Illini ads \$150 X 6 ads

\$82.00 Inside Illinois (\$41 x 2)

\$270 WILL Radio announcement underwriting) 15@18ea

\$250.00 WEFT radio announcement underwriting 25@10ea

\$2426.00 **sub-total ads**

Other

\$150.00 supplies for art stations

KEN BUTLER – HYBRID INSTRUMENTS ART EXHIBIT - ILLINI UNION GALLERY (listed under other)

\$3070.76 estimate provided by US Art Company for packing and shipping to Urbana, IL from Brooklyn, NY.

\$1450.76 estimate of return shipping to Brooklyn, re-using the packing materials and having the items prepacked upon pickup by US Art Company

PAID STUDENT INTERN – EVENTS MANAGEMENT AND PROMOTION

\$8.50 an hour, 10 hours a week

Interview in March, start April 1, 2015 – May 15, 2015 (6 weeks)

Resume August 15, 2015 – May 15, 2016 (39 weeks)

45 weeks x 10 = 450 hours x \$8.50 = **\$3,825.00**

CO-SPONSORED BY KRANNERT CENTER FOR THE PERFORMING ARTS

\$1800.00	Ken Butler - transportation from NYC (\$600.00 x 3)
\$ 900.00	Ken Butler - accommodations (\$150.00 per night, two nights x 3)
\$ 350.00	Hospitality for performers
\$1950.00	Ken Butler 3 outreach engagements to local schools / libraries

\$5,000.00 sub-total KCPA co-sponsorship

RELATED EVENTS AT KRANNERT ART MUSEUM WITH CO-SPONSORING SUPPORT BY SSC

Douglas Ewart duo / trio (Fall 2015)

\$3000.00	performance fee - (SSC Artist Fee Co-Sponsorship \$3000.00)
\$1800.00	transportation from Minneapolis, NY, LA (\$600.00 x 3)
\$900.00	accommodations (\$150.00 per night, two nights x 3 artists)
\$150.00	backline (rental of PA, mics, etc)
\$ 87.00	advertising – flyer
\$ 25.00	hospitality

Sub-Total: \$5,962.00 **(SSC co-sponsoring support \$3000.00)**

Tom Nunn duo (Spring 2016)

\$2000.00	performance fee – (SSC Artist Fee Co-Sponsorship)
\$1200.00	transportation from SF (\$600.00 x 2)
\$ 600.00	accommodations (\$150.00 per night, two nights x 2 artists)
\$ 150.00	backline (rental of PA, mics, etc)
\$ 87.00	advertising – flyer
\$ 25.00	hospitality

Sub-Total: \$4,062.00 **(SSC co-sponsoring support \$2000.00)**

\$10024.00 Total (KAM - \$5024.00 + SSC \$5000.00)

\$36,227.52	Grand Total of Sonified Sustainability Festival and Related Events
\$5024.00	Total Amount Supported by Krannert Art Museum
\$5000.00	Total Amount Supported by Krannert Center for the Performing Arts
\$26,203.52	Total Amount Requested from Student Sustainability Committee