

UIUC Pilot Bike Share Program Timeline
SSC Step II

** Timelines subject to change**

	2015								
	April	May	June	July	August	September	October	November	December
SSC Funding									
Order 50 BitLocks									
Order 50 Bikes from Neutral Cycle									
Create name for the Pilot Bike Share Program									
Develop Fleet Management Software									
Create plans for BitLock users									
Work with University stakeholders in placement of bikes									
Create marketing material for Pilot Bike Share Program									
Develop details for the bike education program to waive \$20 membership fee									
Developing flyers to add into freshmen and incoming student packets									
Create liability waiver for Pilot Bike Share Program									
Continue discussion with University departments about joining the program									
Opening of bike sharing program									
Establish Student Advisory Committee									
Partner with housing to recruit participants during move in week									

Partner with ISSS to reach out to international students									
Partner with SSC to demonstrate the bike share program during Quad Day									
Ask Illinois Student Senate to support pilot bike share program									
Attend as many events as possible to promote the bike sharing system*									
Work with DI and other media outlets to promote bike share program									
Survey participants to gather feedback on the system									
Determine if a focus group would aid in understanding the program									
Discuss winter storage of bicycles									
1,000 students registered for bike share program									
Continue working with CU Bike Share Task Force to implement a campus wide program into the community									
Attend SSC Transportation Working Group Meetings									
Bicycle Tune Ups									
Social Media									

	2016											
	January	February	March	April	May	June	July	August	September	October	November	December
Reflect and Analyze bike share program from Fall 2015												
Recommendations for changes of how to improve the program												
Attend SSC Transportation Working Group Meetings												
Begin Spring marketing of bike share program												
Continue partnership with housing and other UIUC stakeholders												
Survey participants to gather feedback on the system												
If bikes were in winter storage, bike share program opening Spring date												
Develop plan for Summer 2016												
1,500 students registered for bike share program												
Reflect and Analyze bike share program from Spring 2016												
Establish Student Advisory Committee												
Partner with housing to recruit participants during move in week												

Partner with ISSS to reach out to international students												
Partner with SSC to demonstrate the bike share program during Quad Day												
3,000 students registered for bike share program												
Bicycle Tune Ups												
Continue updating and modifying bike share program based on user needs												
Attend as many events as possible to promote the bike sharing system*												
Continue working with CU Bike Share Task Force to implement a campus wide program into the community												
Social Media												

	2017				
	January	February	March	April	May
Reflect and Analyze bike share program from Fall 2016					
Recommendations for changes of how to improve the program					
Attend SSC Transportation Working Group Meetings					
Begin Spring marketing of bike share program					
Continue partnership with housing and other UIUC stakeholders					

Survey participants to gather feedback on the system					
Develop final report to SSC on pilot bike share program					
6,000 students registered for bike share program					
Future plan for pilot bike sharing program					
Bicycle Tune Ups					
Continue updating and modifying bike share program based on user needs					
Attend as many events as possible to promote the bike sharing system*					
Continue working with CU Bike Share Task Force to implement a campus wide program into the community					
Social Media					

***Existing Events**

- Welcome Week
- Nevada Block Party
- Quad Day
- Campus Safety Day
- Light the Night
- Homecoming
- Sustainability Week
- Public Engagement Symposium
- Engineering Open House
- Campus Ecofemism Summit
- Earth Week
- Mom's Weekend
- Bike to Work Day
- Bikes on Campus Day
- CU Bike Month