ENG 315: Grab A Bike (GAB) Survey

The following survey is for Grab-A-Bike, an ENG 315 LINC section.  This survey will assess students, staff, and community members’ interest in a bike sharing program on the University of Illinois at Urbana-Champaign campus. All survey administrators reserve the right to share results of the survey, but any personal information disclosed will remain confidential.   
  
Directions: For the following questions, please circle one answer for each statement unless directed otherwise.

1. Do you bike on campus?
   * Yes
   * No
     + If you bike, why? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
     + If you don’t bike, why not? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1a . **(IF ANSWERED ‘YES’ TO #1)** How often do you currently use a bike? (1 time=1 round trip)

* 0 times a week
* 1-4 times a week
* 5-7 times a week
* 8 or more times a week

1b. **(IF ANSWERED ‘YES’ TO #1)** When you ride a bike, what is the most common purpose of your trip?

* Recreation/exercise
* Commute to work or school
* Social (visiting friends, going to a movie, etc.)
* Shopping or errands
* Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1c . **(IF ANSWERED ‘NO’ TO #1)** Do you know how to ride a bike?

* Yes
* No

A bike sharing system is a service that makes bikes available for a shared use among individuals that do not own them.

1. Given the information above, have you heard of bike sharing before?
   * Yes
   * No
2. Would you be interested in using a bike sharing program at the University of Illinois?
   * Yes
   * No
   * Not sure yet
3. Bike sharing users often must pay a membership fee (either daily, monthly or yearly) to use the system.  
   (Please use the following scale to complete sections I- IV.)  
     
   I. How likely would you be willing to pay the following amounts for hourly bike rental?

1) Never pay  
2) Not likely to pay  
3) Indifferent  
4) Likely to pay  
5) Definitely pay

$1-$2/hour 1 2 3 4 5

$2-$3/hour 1 2 3 4 5

$3-$4/hour 1 2 3 4 5

$4-$5/hour 1 2 3 4 5

1. How likely would you be willing to pay the following amounts for a full-day bike rental?

1) Never pay  
2) Not likely to pay  
3) Indifferent  
4) Likely to pay  
5) Definitely pay

$2-$4/day 1 2 3 4 5

$5-$7/day 1 2 3 4 5

$8-$10/day 1 2 3 4 5

$11-$12/day 1 2 3 4 5

1. How likely would you be willing to pay the following amounts for monthly bike rental?

1) Never pay  
2) Not likely to pay  
3) Indifferent  
4) Likely to pay  
5) Definitely pay

$15-$20/month 1 2 3 4 5

$21-$25/month 1 2 3 4 5

$26-$30/month 1 2 3 4 5

$31-$35/month 1 2 3 4 5

1. How likely would you be willing to pay the following amounts for an annual membership?

1) Never pay  
2) Not likely to pay  
3) Indifferent  
4) Likely to pay  
5) Definitely pay

$40-$50/year 1 2 3 4 5

$51-$60/year 1 2 3 4 5

$61-$70/year 1 2 3 4 5   
$71-$80/year 1 2 3 4 5

5.Based on the descriptions below, what kind of system would you most like to use?

* Kiosk  
  A multiple location program in which individual bikes can be checked out via smart card at a specified location.   
  [Click Here for Image](http://cdn.mos.bikeradar.com/images/news/2010/09/09/1284065945644-cam883pgywnj-280-75.jpg)
* Bike rental center   
  Single location based program in which bike can be checked out by operational assistant.   
  [Click Here for Description](http://en.wikipedia.org/wiki/Bike_rental)
* SoBi Social Bikes   
  Bike sharing utilizing GPS technology to rack individual location of bikes in a given area.  
  [Click Here for Image](http://bicycledesign.net/wp-content/uploads/2011/07/sobi-bike-rear.jpg)
* No Preference

6. In which of the following locations would you be most likely to use a bike sharing station?   
(Circle all that apply.)

* Engineering Quad
* Parking Lot B1 (at Springfield and Goodwin Ave)
* Main Quad (near Matthews St.)
* Main Quad (near Wright St.)
* Illini Union (near Green Street)
* Krannert Center for Performing Arts
* Bromley Hall
* Business Instructional Facility
* Main Library
* Armory Building
* Ikenberry Commons
* ARC
* McKinley Health Center
* Pennsylvania Avenue Residence Hall/Florida Avenue Residence Hall
* CRCE
* South Quad (near the architecture building)
* Parking Lot E14 (at Kirby and First St.)
* Assembly Hall
* iHotel and Conference Center
* Arboretum (near Japan House)
* Research Park
* South Farms
* Downtown Champaign (near Neil St. and Church St.)
* Illinois Terminal
* Lincoln Square Village (near Farmer’s Market)
* Downtown Urbana Parking Garage
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. For what types of trips could you envision renting a bike? (Circle all that apply.)

* Commuting to work
* Commuting to class
* Running errands
* Social/leisure
* Off-campus/recreational rides
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. Do you currently own a bike in Champaign-Urbana?

* Yes
* No

9. If Champaign-Urbana is not your permanent residence, do you currently own a bike somewhere else?

* Yes
* No
* Not applicable; C-U is my permanent residence.

10. Do you currently own a car on campus?

* Yes
* No

11. Do you currently own a scooter on campus?

* Yes
* No

12. Do you currently own a motorcycle on campus?

* Yes
* No

13. Do you currently use car sharing (ZipCar) on campus?

* Yes
* No

14. What types of trips do you normally travel by car? (Circle all that apply.)

* School
* Journey to or from work
* Work-related trips
* Job interviews
* Grocery shopping
* Other shopping
* Childcare
* Medical Appointments/Emergencies
* Recreation/Social trips
* None of these
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15. On average, how often do you use the following modes of transportation in Champaign-Urbana?  
(Please use the following scale to complete the question.)  
  
0) Never   
1) 1+ times per year  
2) 1+ times per every couple months  
3) 1+ times a month  
4) 1+ times per week  
5) 1+ times per day

Car or ZipCar 0 1 2 3 4 5

Public Transit 0 1 2 3 4 5

Bicycle (while in season) 0 1 2 3 4 5

Motorcycle or Scooter (while in season) 0 1 2 3 4 5

Walking 0 1 2 3 4 5

Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_ 0 1 2 3 4 5

16. Please state whether you agree or disagree with the following statements.

* + I feel safe when I ride a bike.      
    Agree Indifferent Disagree
  + I feel comfortable when I ride a bike on the street.   
    Agree Indifferent Disagree
  + Saving money on transportation is important to me.   
    Agree Indifferent Disagree
  + I am concerned about the environment.   
    Agree Indifferent Disagree
  + It’s easy to walk to a store from my home.   
    Agree Indifferent Disagree
  + There is usually a parking space available near my home.                   
    Agree   Indifferent       Disagree
  + There is usually a parking space available near my primary destination (work/school).  
    Agree   Indifferent       Disagree
  + I feel comfortable walking in my neighborhood.   
    Agree Indifferent Disagree
  + My neighborhood is well-served by public transit.   
    Agree Indifferent Disagree
  + It would be nice to have bike sharing in our community.   
    Agree Indifferent Disagree

17. Are you a:

* Undergraduate Student
* Graduate Student
* Full Time/Permanent Staff
* Part Time/Temporary Staff
* Faculty
* University Retiree
* Visitor
* Community Member
* Other:\_\_\_\_\_\_\_\_\_\_\_\_\_

18. Age: \_\_\_\_\_\_\_\_

19. Gender: \_\_\_\_\_\_\_\_\_\_

20. Where are you from?

* Illinois
* Out-of-State, U.S.A.
* International

21. Where do you live?

* Champaign – on campus
* Urbana – on campus
* Champaign – off campus
* Urbana – off campus
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_

22. Please add any questions or additional comments about bike sharing or biking in Champaign-Urbana: