**Energy Conservation & Building Standards Objective 4 Subcommittee Meeting**

*In attendance: Alex Dzurick, Claudia Szczepaniak, Jessica Tran, Marian Huhman, Morgan Johnston, Morgan Kaplan, Paul Foote*

1. Introductions with Morgan Kaplan, the Objective 4 intern, and Paul Foote
2. Eco-Olympics is on for its third year. Paul updates.
	1. <http://icap.sustainability.illinois.edu/project/campus-conservation-nationals-ccn>
	2. World’s largest energy and water conservation competition. We don’t have the metering technology to do water, so just energy in campus dorms for now. We won a Big Ten challenge (Big Ten Unplugged) in our second year.
	3. But does this behavioral change persist after the competition? No follow-ups exist.
		1. *Morgan*: Might be difficult because competition is in March, and students will most likely move out of their dorms by the end of the year. How to track?
	4. Lucid Technology isn’t involved anymore, and they provided the dashboard for the competition. So how are we doing it now? This year we have to create something similar, ideally somewhere students tend to hang around.
		1. Jessica Mondello has a connection in ECE who will help set this up.
	5. Paul has submitted a budget for this year. Hoping to involve 15 buildings.
		1. Also proposed a yearlong theme by Housing personnel in hopes of making it a hallmark of Housing.
		2. Ultimately about behavior change.
	6. Paul would like ECBS SWATeam’s help with promotion. There are open positions in the program to fill.
		1. ECBS SWATeam could recommend that iSEE support USGBC and Eco-Olympics every year.
	7. Paul is trying to see if USGBC will support. If they say no, will try to establish RSO and work with Housing.
	8. Any yearlong programs at other schools? Morgan Kaplan will research.
3. Update on Green Labs Initiative
	1. Olivia Yu (Dr. Kuo’s student) and MH’s grad student Sam Wilson are working on this. Olivia found 5 people willing to do a pilot project using Harvard’s program materials. Sam is looking into research on motivators.
	2. Morgan Johnston will look into what we did for Shut the Sash in the past.
4. Continued discussion of recommendation ideas from last week’s meeting
	1. MK: Resident Advisors could be required to go over sustainability tips during mandatory floor meetings at the beginning of fall semester.
	2. Ideas for Earth Hour during Earth Week:
		1. Can make a Facebook event
		2. Restaurants can give free samples or coupons on the quad.
		3. Hooked deals such as “Bring in a reusable cup and get a free soda.”
			1. And keep it going beyond Earth Week.
	3. SECS leads Earth Week plans
		1. Weekly meetings on Wednesdays—maybe a student could attend
	4. Morgan: We’ve never done light audits but we want to.
		1. Marian would like to Skype with project leader of Friday Night Lights at Purdue.
		2. Morgan K will email sustainability contact at Purdue (Mike) and copy Morgan Johnston and Marian.
		3. Pilot energy audit on April 15 (Friday before Earth Week)—who makes this happen?
			1. Morgan says it would have to be recommendation to Ben whereas an Instagram contest would be through Tony Mancuso and Olivia Harris at iSEE.
			2. Would report number of lights turned off. Could we report how much energy was saved over the weekend due to this effort?
			3. Could get restaurant to provide food as an incentive for student volunteers, maybe one at the Illini Union or Jimmy Johns.
			4. Advertising through iSEE newsletter, articles, Facebook, word of mouth.
	5. Other ideas:
		1. *Morgan*: Monthly Earth Hour
			1. Bell tolls reminding campus about the environment.
		2. *Alex*: Mizzou does a black out dance party
		3. iSEE Facebook page?
		4. Need to come up with a brand; Orange and Blue Go Green?
			1. Can recommend that other campus campaigns use this brand if Ben gives support from iSEE.
			2. Marian suggests holding a contest for the creation of a logo and rewarding the team with the winning logo.
5. Tasks
	1. Marian will work on Skyping Purdue and begin recommendation for pilot energy audit.
	2. Full ECBS SWATeam meeting on March 1 with Ben McCall.