GAME DAY RECYCLING CHALLENGE

FEEDBACK FROM STAKEHOLDERS AND VOLUNTEERS

11.10.14

STAKEHOLDERS WERE ASKED ABOUT WHAT THEY THOUGHT WENT WELL AND WHAT THEY THOUGHT SHOULD BE IMPROVED IF ATTEMPTED AGAIN NEXT YEAR. THESE ARE THE RESPONSES, BROKEN DOWN BY TOPIC.

1. OVERALL FEEDBACK
   * Lots of positive comments and recognition
   * We don’t want to just do one game
   * Is it possible to get enough volunteers to do every game next year?
   * Some signs fell down. How much would it cost for permanent signs?
   * The Marching Illini and Block I were fantastic.
   * Liked the conscious effort to provide a positive environmental impact
   * Enjoyed the friendliness and communication of the participants
   * Good to see the service Frat community help out
   * Like that the results are measureable and provided to everyone after the game
   * Considering it was our first go round I think it went rather well
2. COMMUNICATION
   * It would be helpful to have a communication update once a week
   * The updates should be shared with staff members to keep them informed and encourage their input.
   * Provide communication to Concessions, Catering, and Private vendors, well in advance so they can plan to purchase recyclable and compostable materials.
   * Make sure there is a meeting with each RSO about product placement in the bins, prior to the game.
3. FOOD SERVICE PRODUCTS

* There wasn’t time to serve hotdogs in the paper boats so foil/paper packaging was used instead. Look into a better option.
* Need to find a way to recycle the plastic cups in the future.

1. WASTE STREAM
   * We should look into buying good looking 3-bin stations for the preferred seating area.
   * Space in the parking lot (where the roll-offs are located) is a potential problem, especially if we have more TV crews.
   * If the challenge is done again next year my first issue would be the (compostable) bags. I expressed concern about the bag strength prior to the start of service and my concerns were accurate.
   * We did not have all of the types of bags needed initially.
   * Providing a waste flow chart, bins for the pantry, and signage was great.
   * Need dedicated roll-offs for stadium waste and recycling with no outside material added until after everything has been weighed on Sunday afternoon.
   * The Coke Bottle recycling bins were difficult to use. Not easy to remove the bags.
   * Compostable bags did not hold up to hot food. Could use 65 gallon totes instead of bags.
   * Expand recycling on the 3rd and 6th floors on the West side.
   * Could use pictures on the bin signs
   * I found out that one entire floor was not provided with volunteer staff. This put a lot of additional stress on one of the floor managers…
2. THOUGHTS ABOUT VOLUNTEERS
   * Students did well informing fans of the process

* Did a good job of moving contamination into the proper bins
* All the 3-bin stations weren’t occupied all the time
* The volunteers were texting most of the time
* Many volunteers should be re-allocated from the pre-game to the post-game.
* Students didn’t like wearing the pennies (green vests)

1. THOUGHTS FROM VOLUNTEERS
   * Have pictures of items that go in each bin on a placard above the bin or on the bin, especially if we cut down on having volunteers standing there.
   * Work with vendors on using only cardboard food basket for the pretzels and nachos and the cheese sauce to avoid the plastic. That seemed to be one of the biggest food items to landfill.
   * Work with vendors to have hotdogs and brats not in the foil type wrappers if we can get something more compostable.
   * Have announcer remind people each quarter that this is a zero waste event and ask them to deposit their trash in the labelled bins and flash a sign with zero waste logo on large screen when announcing that.
   * At end of game again have announcer remind attendees again to pick up any trash they have and deposit in bins (that helps clean up and hopefully more gets in the right bins)
   * Have signs above trash cans in the bathrooms that attendees should deposit plastic bottles or other recyclables in the recycle bins in the halls. (I saw and collected a number of plastic water bottles in the bathroom trash bins).
   * If we have volunteers monitoring trash – give them 3 pair of gloves as sometimes one has to take them off after a couple hours and it would be good to have spare pair to put on.