



Press Release

FOR IMMEDIATE RELEASE

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Champaign County Bikes releases the 2015 Edition of their Champaign-Urbana-Savoy Bicycle Guide and Map

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Champaign County Bikes (CCB) announces “Go by Bike”, the latest version of its Champaign-Urbana-Savoy Bicycle Guide and Map. CCB will begin making it available through local bicycle shops, City and Park District offices, and public libraries. In addition, the map will be distributed by the University of Illinois to students, faculty and staff as well as at CU-MTD’s Illinois Terminal. The map will also be available at Urbana’s Market at the Square, Sat., Sept. 27, from 7am - 12pm.

- The 2015 map revision includes all the new bike lanes, routes and infrastructure added to our community since the summer of 2013. These include the bicycle lanes over I-57 on Windsor Road in Champaign - giving people on both sides of the interstate a safe way to cross over, significant improvements around campus, and new bike lanes in Urbana. Several new bike routes are also introduced across our communities.
- This is an exciting time for the bicycling community. We’ve seen significant growth of bicycle friendly infrastructure, we have several new or expanded bike shops in the area (Neutral Cycles in Campustown, Champaign Cycle in Urbana, and IttyBittyBikes at Parasol Records, Urbana), and the many year effort to acquire railroad right-of-way for a bike trail was successful. We are all hard at work to make the 24.5 mile Kickapoo Rail Trail between Urbana and Danville a near-term reality.
- We refer to this as a guide *and* map because of the variety and types of bicycling information we include: Safe riding tips, coaching for various riding situations, resources, and networking information for major cycling groups in the community. Important rules and tips are provided in 4 languages including Chinese, Spanish, and Korean.

- The map identifies suggested routes using neighborhood streets, bike lanes, and shared use paths with lower traffic volumes and speed, ample width, and fewer stop signs. The map uses an innovative coloring and marking scheme to identify busy roadways, multilane roads, difficult intersections, and areas of caution.
- The CCB Bicycle Guide and Map is actually designed for both bicyclists and motorists providing safety tips and “how to” illustrations for bicycles and cars. We need to understand each other to share our streets safely while following the rules. We encourage adult and child bicyclists as well as motorists to check out the helpful quizzes at www.bikesafetyquiz.com.

The Bicycle Guide and Map is a collaborative effort between Champaign County Bikes and the League of Illinois Bicyclists with input from the Cities of Urbana and Champaign, the Village of Savoy, the University of Illinois at Urbana-Champaign, and the CU-MTD. It is intended to encourage bicycling as a healthy and enjoyable form of recreation and an energy-efficient, economical and non-polluting form of transportation.

Champaign County Bikes is a local advocacy and education group formed in 2006 to encourage and facilitate bicycling as transportation and recreation and to promote public awareness of the benefits bicycling brings to our communities. CCB strongly supports city efforts to become more “bicycle friendly” and works closely with state and local bicycling groups advocating for bicyclists at city, university, county, and state government levels.

For links to this newest map: <http://www.champaigncountybikes.org/map/>

