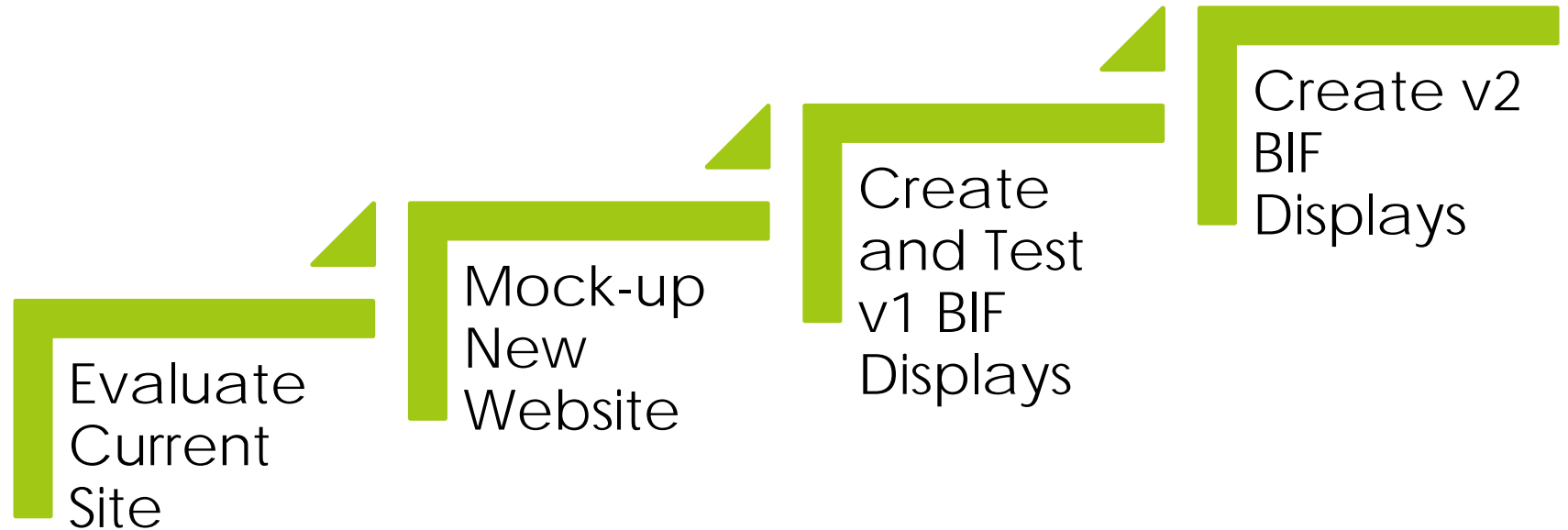




Illini Energy

2013/2014 Year In Review

Our Progress



Evaluating Current Website



Illini Energy

Wed May 14 2014 01:25:02 PM

53 °F
Light Rain

Campus Buildings

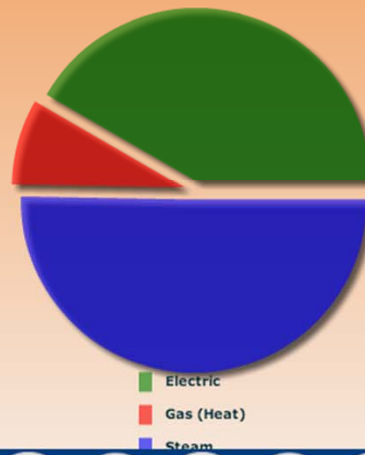


Aces Library, Info. & Alumni Center



Activities & Recreation Center

Total Campus Usage Fiscal Year 2013



Featured Building



Van Doren Hall



Today: 22.63 Btu/GSF
Yesterday: 28.27 Btu/GSF

Campus Resources

Sponsors

- [Student Sustainability Committee](#) -The Student Sustainability Committee receives fees from students and allocates these resources to fund campus sustainability projects and initiatives.
- [Environmental Change Institute](#)

Personal Conservation Tips

Related Sites

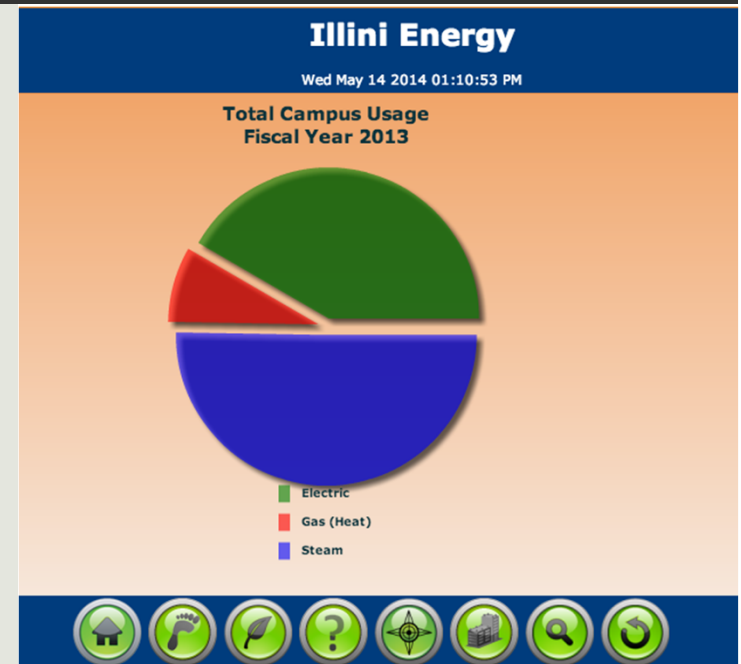
Questions?



About Illini Energy

Feedback

- Majority negative feedback
- Information is nice but the average student cannot understand it
- "What do I do about this stuff?"
- "I would never check this out twice, maybe not even once"



Suggestions





Designing New Website



\$60,229,593

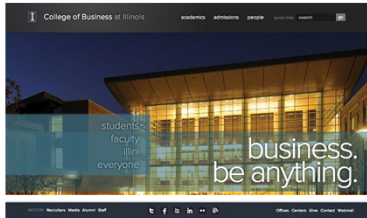
of energy was used on campus in 2012.



That's 18.6 million gallons of gas



that can power 32,000 cars for an entire year.



Innovate. educate. engage.
the possibilities are exhilarating here.

We're Illinois. A Research One university and a business school that dominates in the fields of research and education — from accounting to marketing, finance to strategy and all worthy business disciplines in between. Illinois faculty, students and alumni comprise an incomparable network of high-talented people engaging together to innovate business in the global economy. Explore our programs, our people and our ideas.

50 states, 115 countries

[connect with us now](#)

tradition of excellence

global experience
95% of undergraduate business students study abroad at least once, and a global credential is in their DNA. Only at Illinois are you engaged into the future from day one.

job placement
Over 90% of all graduates in every business school join the College of Business. Our placement rate for undergraduate students is 95%, and 97% for MBA students (F.Y. 15).

state-of-the-art
The Center for Business Innovation is the world's most advanced business incubator. The Center for Entrepreneurship is one of the most highly ranked university business incubators in the U.S.

value
In a recent international survey, EBAC2015 was ranked #1 in terms of value and business school of the League publicly and other Top 20 universities.

experiential learning
At Illinois, we believe in experiential learning. Our students don't just learn in the classroom. They learn by doing. They learn by applying their knowledge to real-world situations. They learn by taking on challenges that push them to their limits. They learn by making a difference.

alumni
Illinois has the largest alumni network in the country, and more than 100,000 former business school graduates. Whether you live in the world, you're never far from Illinois. We're here to help you succeed.

programs visit apply

STUDENT SUSTAINABILITY COMMITTEE

ABOUT APPLY FOR FUNDING PROJECTS GET INVOLVED

WORKING FOR A GREATER TOMORROW

We are a student committee located at the University of Illinois Urbana-Champaign. We are dedicated to securing a better, cleaner, safer environment for our campus.

WE FUND SUSTAINABLE PROJECTS
We can provide the funding your project needs.
[Learn More](#)

CHECK OUT OUR FUNDED PROJECTS
For the past five years we have funded tons of amazing projects!
[View Project](#)

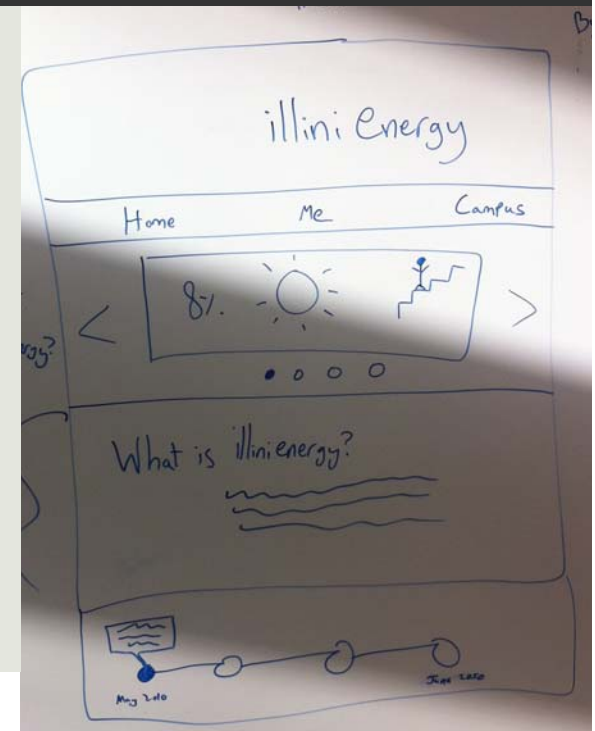
ENGAGE WITH PROJECTS AND OTHERS
Join one of our Working Groups and make a difference on campus!
[Get Involved](#)

Inspiration

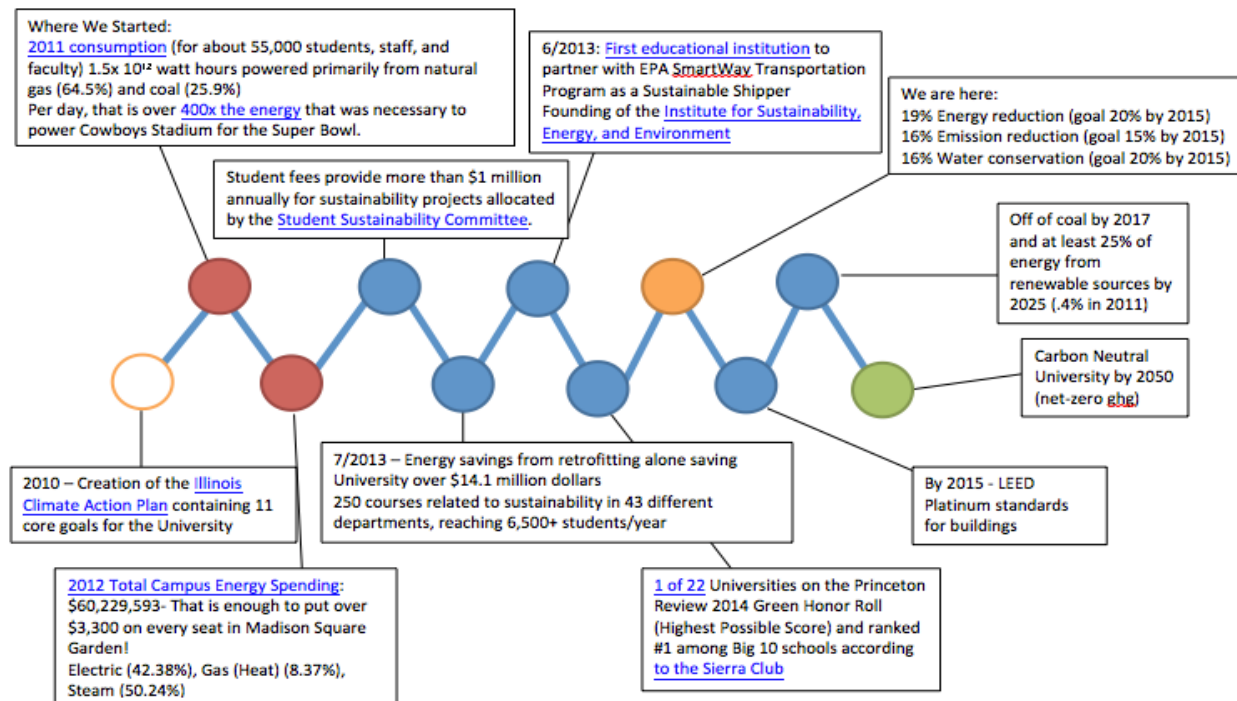
New University Websites

"Home"

- Introduction Video
- Brief Description of Site
- Sustainability Timeline

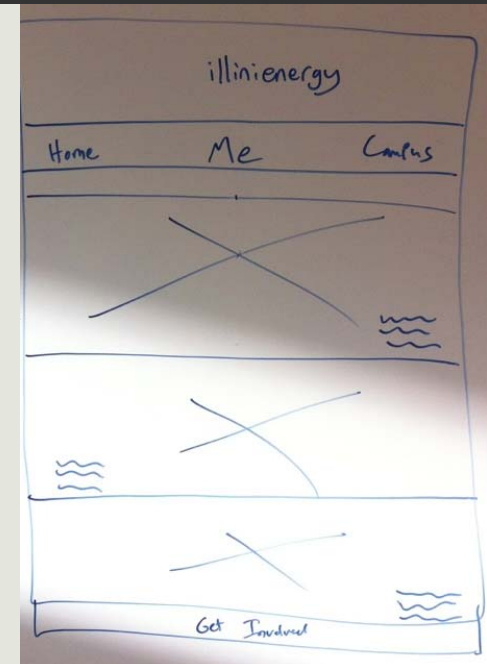


Sustainability Timeline



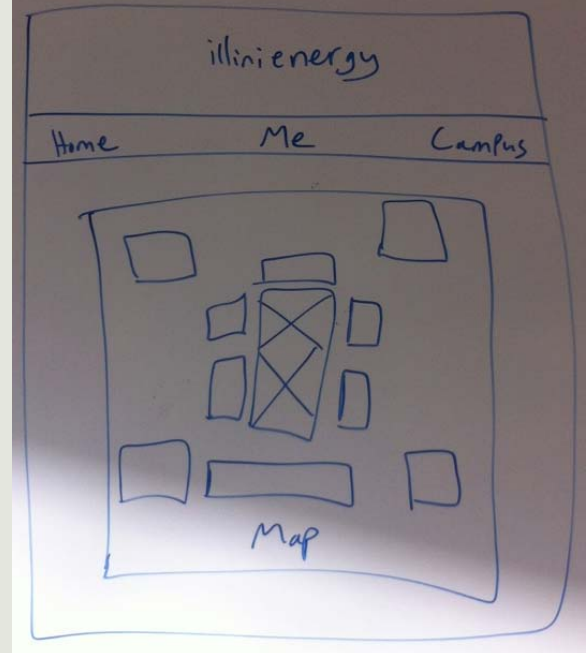
"Me"

- Five Infographic Slides
- "Get Involved" Section
- Two slides explain the energy units (kWh, BTU)
- Three slides explain personal energy tips
 - Turning off your computer at night
 - Consolidate coffee makers and mini refrigerators
 - Always turn off the lights when not in use

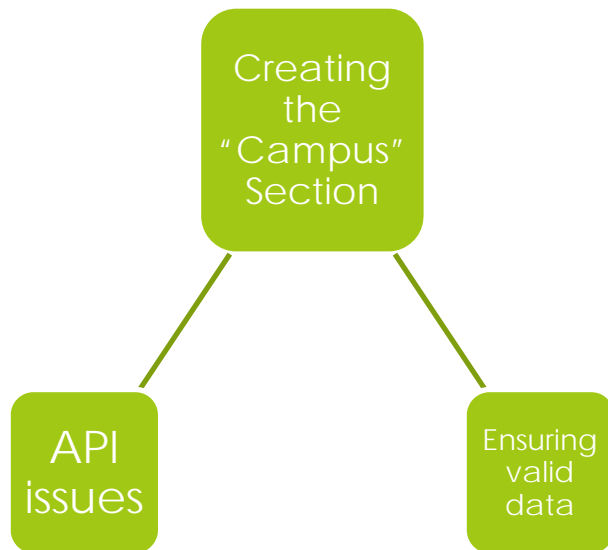


"Campus"

- Map of campus
- Each building provides a pop-up display
- Simplify stats down to three important indicators
 - Energy (Average usage during the school year in kWh/sqft)
 - Cost of energy
 - Rank in category (Three categories of Residence, Academic, Non-Academic)



Obstacles



Aggregating
"Get Involved"
action items

Successfully
launching
the site

v1 BIF Displays

illinienergy

\$1,005,452

of energy has been saved by BIF over its lifetime.



BIF uses motion sensor lighting.

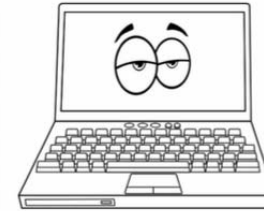


share a room. use less energy.

illinienergy



pull an all-nighter?



your laptop doesn't need to.



put it to sleep when not in use.

illinienergy



behind every hardworking professor...



is a hardworking computer.



give it the night off too.

illinienergy

8%

of energy in BIF is brought to you by...



THE SUN



show some gratitude, please take the stairs

Test Results (12/2-4/2013)

31 impressions over ten hours of observation

Not sure if impressions made a noticeable impact

"Looks Boring"

"What is Illini Energy?"

"More moving images"

v2 BIF Displays



Utilize GIF animations

- Animations/videos on the displays
- Pop culture references
- "Meme" trend could get students involved

Status of v2 Displays

Laptop testing
has gone very
well

Copyright
issues

Consistency of
branding
issues

Conclusion

Illini Energy will be an information hub, bridging the gap between all sustainability efforts at UIUC. As a user, I can quickly view all of the progress that is being made to make this campus more energy efficient, and also view individual action items to do my part in shrinking our carbon footprint.

Thank You!

