



New Funding Available: Chevrolet Campus Clean Energy Campaign

Colleges and universities! New funding is available for pursuing aggressive carbon reduction goals through campuses' clean, energy-efficient solutions.

Chevrolet's Carbon Reduction Initiative is supporting the development of carbon credit methodologies specifically focused on campuses' clean energy leadership in collaboration with the United States Green Building Council and the Association for the Advancement of Sustainability in Higher Education. There are two ways to secure funding: through individual LEED certified buildings or campus-wide performance.

How it Works:

- **Campuses certify their "beyond business as usual" GHG reductions against these new methodologies by meeting specific performance benchmarks and other eligibility criteria.**
- **Chevrolet pays campuses for these certified reductions and permanently retires them to benefit the climate.**

Do you qualify? Funding is open to all U.S. universities, colleges and K-12 schools. Projects can determine eligibility based on CO₂ emission profiles derived from GHG reporting to STARS or ACUPCC for campus-wide projects (<http://bit.ly/19milfk>) or from supporting LEED documentation for LEED certified buildings (<http://bit.ly/19mjkfsf>). For more information, visit Chevrolet at <http://bit.ly/173ITOR> or contact Sue Hall at sue@climateneutral.com.

Why Chevrolet? We're helping invest in a clean energy future worth driving toward, not only in vehicles, but in our communities. If innovative cars such as the Chevrolet Volt and Spark EV are to realize their full potential, they will be charged by an efficient, cleaner energy infrastructure. Chevrolet is partnering with USGBC and AASHE to support these investments in clean, energy-efficient projects on U.S. college campuses.

Calling Students! The Chevrolet Clean Energy Entrepreneur of the Year award will challenge you to bring forward innovative solutions to clean, energy-efficiency challenges in your own lifestyle, campus or community. Stay tuned via the "student challenges" tab on Chevrolet's website at <http://bit.ly/173ITOR>.

Campus Value:

- **Pilot projects say funding is strategic to realization of GHG performances in LEED buildings and/or across their campuses.**
- **Funding can contribute a 5-25% return on incremental capital needed to achieve leading-edge clean energy efficiency performance.**

