**Partner Promotions of WPCC**

* Events/ Opportunities
	+ NASCAR/Sprint held an event to unveil their new charging stations, promote wpc: [“NASCAR, SPRINT LEAD CHARGE IN CHARGING STATION CHALLENGE”](http://www.nascar.com/en_us/news-media/articles/2014/2/6/nascar-installs-charging-stations.html)
	+ City of Sacramento offered an incentive for taking an EV survey:
		- “*The City of Sacramento is distributing a workplace charging survey to determine the city parking locations where electric vehicle charging stations are most in demand and should be installed. These survey results will allow us to better accommodate city employees who drive electric vehicles and those who plan on purchasing them in the future! This survey is only 10 questions and will take under 5 minutes to complete. By completing the survey, you will be automatically be entered to win a $50 Starbucks gift card. Take the survey here:* [*https://www.surveymonkey.com/s/XDKFGWW*](https://www.surveymonkey.com/s/XDKFGWW)*”*
* Press releases
	+ San Diego Gas & Electric: [“SDG&E Joins Energy Department’s Workplace Charging Challenge”](http://www.sdge.com/newsroom/press-releases/2013-01-31/sdge-joins-energy-department%E2%80%99s-workplace-charging-challenge)
	+ GM: “[GM Surpasses 400 EV Charge Stations at U.S. Facilities](http://media.gm.com/media/us/en/gm/news.detail.html/content/Pages/news/us/en/2014/May/0520-charge-stations.html)”
* Social Media- Facebook
	+ Facebook: <https://www.facebook.com/green/posts/530496036995446>
	+ Hertz: <https://www.facebook.com/hertz/posts/337680163018880>
* Presentations
	+ BookFactory, Andrew Gilmore at the Clean Fuels Ohio Workplace Charging Workshop. No slides available.
* Blogs
	+ Zappos: [Power up! Zappos Supports Electric Vehicles](http://blogs.zappos.com/blogs/sustainability/2013/08/14/power-zappos-supports-electric-vehicles)
	+ Google: [“A Proud Partner in the Workplace Charging Challenge”](http://googlegreenblog.blogspot.com/2013/01/a-proud-partner-in-workplace-charging.html)
	+ Bloomberg: [Bloomberg Installs EV Charging Stations and Joins DOE’s Charging Challenge](http://www.bloomberg.com/now/2013-04-11/bloomberg-installs-ev-charging-stations-and-joins-does-charging-challenge/)
* Website
	+ [JLA Public Involvement](http://www.portlandoregon.gov/sustainabilityatwork/article/461054): Mention on website but no link or logo yet
* Employee Newsletter
	+ New York Power Authority “Generating Sustainability”